

Cookie statement Heldeep Records - Version November 2020

Like many websites, We use cookies and similar technologies like Google Analytics and Google Tagmanager, Hotjar and Visual Website Optimizer (“**Cookies**”) on our website, www.heldeeprecords.com.

This statement describes what Cookies are, which Cookies We use and why We use Cookies. In addition, We give You information about the third-party Cookies We use. You can also read how You can prevent these Cookies from being stored and how to delete them. This Cookie Statement is effective of 1 November, 2020 and replaces our previous cookie statement.

Caution: Blocking/deleting our Cookies may downgrade or ‘break’ certain elements of the Website’s functionality.

What are Cookies and Why do we use Cookies?

A Cookie is a small data file that is transferred and downloaded to your computer or (mobile) device to provide a smooth user experience when You visit the Website and to collect additional website usage data when You for example visit our Website. We use these Cookies for several reasons: to deliver our Website to You, to collect additional website usage data and to gain insight in how You use our Website, in order to improve and optimize Website and your experience.

There are several types of cookies:

1. **Necessary Cookies:** These are set and used by Heldeep Records through our Website and are necessary to allow you to move through the Website and use the Websites features to f.e. access certain restricted content on the Website. These cookies do not collect any personal information.
2. **Performance Cookies:** These cookies collect information on how visitors interact with Our Website. These cookies collect aggregated anonymous data and do not identify You as an individual. We use the aggregated information to improve Our Website.
3. **Functionality Cookie:** Most types of these cookies are used to track Website preferences such as language, region etc. and allow Us to tailor the Website to Your Needs. The information these cookies collect may include personal data that You have disclosed. Not accepting functional cookies may result in loss of functionality of the Website.
4. **Targeting or Advertising Cookies:** These types of cookies are used to deliver direct marketing. They store user data and behaviour information, which allows advertising services to target audience groups according to set variables. These cookies remember the websites You visit and share this information with third parties. These cookies may also be linked to site functionality provided by third-parties. These cookies collect visitors’ Device ID or IP address.
5. **Third Party Cookies:** These are set and used by companies other than Heldeep Records. Third Party Cookies enable third parties to provide features and/or functionality on or through our Website. Third Party Cookies are able to recognize Your computer or (mobile) device when visiting Our Website and may collect personal information.

Google Analytics, Google TagManager, Hotjar and Visual Website Optimizer also use Cookies and similar technologies. These Cookies may track things such as how long You spend on the Website and which pages You visit. We have no control over what they do for themselves with the information collected through these Cookies. For more information please check their privacy policies on their respective websites: Google, Hotjar and or Visual Website Optimizer). We also use social media buttons and or plugins on this site that allow You to connect with your social network in various ways. For these to work the following social media sites including: Facebook, Google+ and Spotify. They will set Cookies through our Website which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy statements. For more information please check their privacy policies on their respective websites: Facebook, Google+ and Spotify).

Heldeep Records.com

Third Party Cookie: Google Analytics

Purpose Analytics: Gathering data to analyse and provide statistics of a Website

Storage Six months

Read more

<https://support.google.com/analytics/answer/6004245>

To install the Google opt-out browser, click here

Third Party Cookie: Google Tag Manager

Purpose Targeting/Marketing

Storage: Six months

Read more

<https://www.google.com/analytics/tag-manager/use-policy/>

Third Party Cookie: Google AdSense

Purpose: Advertising

Storage: Six months

Read more

<https://support.google.com/adsense/answer/180609?hl=en>

Third Party Cookie: Hotjar

Purpose: Targeting/Marketing

Storage: Six months

Read more

<https://www.hotjar.com/legal/policies/privacy>

Third Party cookie: Intercom

Purpose: Optimizing website

Storage: six months

<https://www.intercom.com/terms-and-policies#terms>

Third Party Cookie: Facebook Business (formerly Facebook Custom Audience)

Purpose: Advertising

Storage: Six months

Read more:

<https://www.facebook.com/policies/cookies/>

Third Party Cookie: Visual Website Optimizer

Purpose: Optimizing website and analytics

Storage: Six months

<https://vwo.com/privacy-policy/>

opt-out link

Social Networking Cookies: Connecting with Social media platforms

Storage: Six months

Spotify: <https://www.spotify.com/uk/legal/privacy-policy>

Twitter: <https://twitter.com/privacy>

Facebook: <https://www.facebook.com/about/privacy/your-info-on-other>

Google+ <https://policies.google.com/privacy?hl=en-US>

YouTube: <http://www.google.co.uk/intl/en/policies/privacy/>

Other tracking technologies

From time to time, We may use other technologies to recognize or track a visitor's behaviour and interaction on the Website. We do this to provide You with a more customized experience on Our Website. For such purposes,

We may use also use tracking pixels. Pixels work in conjunction with Cookies. Disabling cookies will also disable the tracking pixel.

Consent to our use of cookies

We ask you for your explicit consent to post cookies on your computer and/or (mobile) device. Please note that if you continue to browse our Website after receiving our notification about cookies and you accepted, this implies Your continued consent to Our use of cookies.

How to control Cookies?

At any time You have the right to decide whether or not you accept or reject cookies. Please visit the third party company privacy policy's to learn more about exercising your cookie preferences.

Most web browsers allow to control the acceptance of cookies. In addition, you can decline Cookies or alert You when a website is attempting to place a Cookie on your computer by changing the settings on your web browser (see your browser Help for how to do this).

When disabling cookies, some parts of our Website may not function properly.

Updates

We may update this Cookie Policy from time to time in order to comply with operational, legal or regulatory requirements. We encourage You to review the Cookie Policy from time to time.

Questions

If You have any question or have any doubt about Cookies, or simply want more information, contact us by email at info@heldeeprecords.com

Contact information

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